

serious tan

seriously fast

uv-free



American & European Tanning & Wellness





for an endless summer...

Thank you for your interest in MagicTan™.

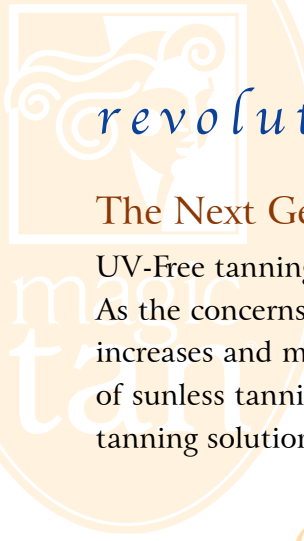
We are proud to introduce the next generation of tanning technology to various health and beauty related companies across the nation and around the world. Our system, the MT3000, is a UV-Free Mist Tanning Booth - a perfect asset for your business.

Completing in about 60 seconds, the process is fast and effortless. With the push of a button, the MT3000 evenly sprays a fine mist of our exclusive tanning formula over the body. The FDA-approved MagicTan™ solution blends DHA, bronzers, nourishing moisturizers, and aloe, giving the skin a smooth and healthy bronze glow that continues to deepen throughout the day. Skin types that resisted tanning can now enjoy the beauty of a rich tan, year round.

Be the next to deliver all of the benefits and ultimate luxury of a fast, safe, UV-Free tanning experience to loyal and potential clients.

The following information will help demonstrate how MagicTan™ provides fast and efficient results at the highest level of quality.

Serious Tan. Seriously Fast. 100% UV-Free.



revolutionize your business

The Next Generation Tan

UV-Free tanning is the wave of the future. As the concerns over the effects of UV rays increases and more potential clients seek methods of sunless tanning, the need for more innovative tanning solutions increases.

add
an exciting
new dimension

Throughout the 90's and into the 21st century, the sunless tanning market has seen enormous growth, with no end in sight. In fact, it is estimated that the sunless tanning market now accounts for about 20% of total sales in the sun care sector, an exponential increase in market share.

This exploding market is being driven by consumers for a variety of reasons, but mainly as a result of the UV-Free health benefits and the advancements in sunless tanning technology and lotions.



Meet The Desires of Consumers With 100% UV-Free Tanning

MagicTan™ is more consistent than the sunless tanning creams and lotions that can give many individuals streaks and an unnatural orange glow. These undesirable results were likely caused by improper, ineffective and uneven application techniques. The application process of MagicTan™ solution assures that all areas of the body get a uniform coating in the exact quantity required to produce a golden brown tan.

give instant gratification

Our advanced spray technology and exclusive superior formula provides the perfect winning sunless tanning combination that your clients expect and deserve. Guaranteeing not only precise tanning solution coverage, but also instant results that look naturally golden bronze, with no streaks every time. A vegetable derivative, DHA (Dihydroxyacetone), is a key ingredient of our tanning solution, which works naturally with the top layers of the skin. It is absolutely the fastest method of cosmetic tanning and is for all skin types, even those that freckle, burn, or resist tanning and can last up to 7 days.

offer more tanning options

Your clients may also conveniently combine the effects of conventional tanning with MagicTan™ to produce a truly deep base tan.

"MagicTan™ has been a brilliantly simple, safe and effective product that I have used. I was amazed at how quickly it gave me an overall even bronzing completion in the short 60 second session. I was very pleased with the natural glow that my skin had after using it and I have a new sense of confidence."

Isil Aksac, Miss Hawaiian Tropic, Australia

"Being in the tanning business for 15 years, I have learned that buying top of the line equipment is the number one key to success. When I decided to purchase my first sunless tanning unit, I searched for the booth with the best manufacturing, easiest maintenance, and the utmost results for my spoiled clientele. I purchased the MT3000 and I know I made the right decision."

Heike Muschik
Sunpoint Inc., New York

"I believe this is a safer alternative to tanning in the sun."

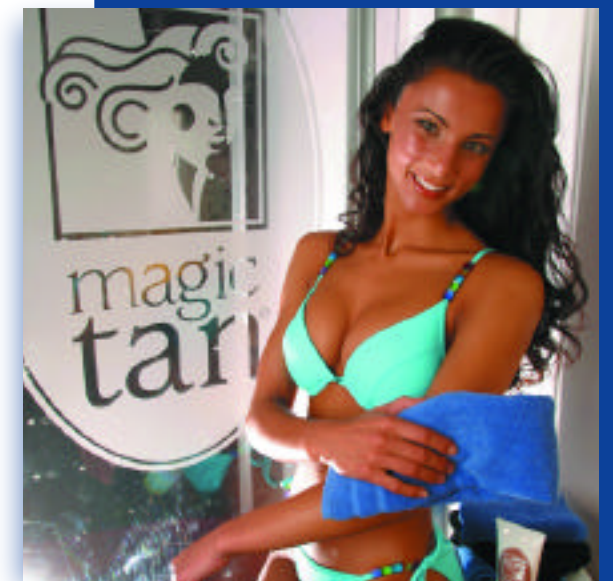
Dr. William Umansky, M.D.
Amer. Board of Plastic Surgery
LaJolla, California

attract today's health conscious minds



Although sunless tanning products have been around for some time now, consumers only recently have been increasing their demand and aspirations for a tanning option that is not only safe and UV-Free, but mess-free, streak-free, and natural-looking.

discover the magic





the best process

A Quality Experience

Enter the MT3000 and the transformation to an endless summer is just moments away. With the simple press of a button, the delivery of luxury begins... a gentle mist slowly rises upward, dispensing from the lower nozzles... upon completion of the first pass, and your slight pivot to the right, the misting begins again... 2 more pivots and the process is complete. Amazed, you can immediately see your stunning results which will continue to deepen throughout the day...

With a touch of the wash down button, the MT3000 is ready to perform another magical moment for your next client.



the technology

We designed the MT3000 with non-moving industrial grade components, including non-moving spray heads, so serviceable item costs are kept extremely low and downtime due to regular maintenance is negligible.

Fully automated and equipped with a one-push start button, the MT3000 sunless mist booth is easy-to-use and provides a pleasant, refreshing experience to users.

The system is extremely easy to maintain. A thorough disinfectant wash down cycle is fast, clean and effortless.

The MT3000 is compact, allowing for installation into any standard room with an 8 foot ceiling. Sizing in at 4' x 5' wide x 7.5' high. *The most compact in the market today.*



The exterior is made of clear, open, polycarbonate walls providing clients with an open, non-claustrophobic environment, eliminating mildew build-up, typically associated with closed environments.

pleasant environment

the experts

With years of experience and mastered achievements, our multi-faceted engineers precision to detail, dedication to perfection and ability to fluently grow with the times, have earned them high marks of notability and respect throughout the engineering industry. With numerous innovative conceptual design patents and backgrounds ranging from the medical imaging industry to the automotive safety technology industry, our engineers have combined their expertise and have raised the bar virtually out of reach from any other sunless spray booth.

best on the market today

We strive for customer satisfaction. Through our manufacturing teams commendable loyalty to performance on the job and by listening to our customers, we are enabled to design and manufacture the best solutions to optimize your business. With distributors and service personnel located across the United States and abroad, you are ensured a quick response to service issues.



low maintenance

The attention to detail shows through with an exquisitely designed unit, enhancing the look of any salon. With customized logos and colors available, we will work with you to complement your décor.

With MagicTan™'s dedicated personnel, the MT3000 is clearly the best choice to help optimize your tanning operation. And, our advanced technology has been proven with hundreds of thousands successful performances.

marked reliability

- MT3000 Uses Standard 20 AMP 110V Electrical Service
- Direct Drain Set-Up Is Not Required • Guaranteed 30 Day Delivery
- Free Installation • \$500 (Value) Starter Kit
- One 5 Gallon Container of Tanning Solution

"MagicTan™ enables us to deliver an immediate tan right before a vacation or any type of special occasion: weddings, reunions, dances, etc. We are extremely happy with our new edition to SunFx."

Abby & Anne Steel, SunFx, Aurora, Ohio

"The MT3000 has been a great revenue stream for our business.

Our customers love their UV-Free tan and they always leave the salon feeling pampered with smiles on their faces."

Jenny Jóakimsdóttir
The MagicTan Salon
Iceland

"MagicTan™ is the magical way to a guaranteed tan."

Jennifer Discenzo
Salon du Soleil
San Diego, California

"We've done 50 tans in the first 3 days and we have 50 happy customers."

Julius Binetti
Hot Spot Tanning
Huntington, New York



return on investment analysis

Fee Per Tan	Sessions Per Day	Revenue Per Month	Operation Cost Per Month	Gross Profit Per Month	Gross Profit Per Year	Estimated Payback Period Months
\$28	25	\$18,200	\$2,160	\$16,040	\$192,480	1.8
\$28	15	\$10,920	\$1,300	\$9,620	\$115,440	3.1
\$28	5	\$3,640	\$432	\$3,208	\$38,496	9.3
\$25	25	\$16,250	\$2,160	\$14,090	\$169,080	2.1
\$25	15	\$9,750	\$1,300	\$8,450	\$101,400	3.5
\$25	5	\$3,250	\$432	\$2,818	\$33,816	10.6
\$20	25	\$13,000	\$2,160	\$10,840	\$130,080	2.7
\$20	15	\$7,800	\$1,300	\$6,500	\$78,000	4.6
\$20	5	\$2,600	\$432	\$2,168	\$26,016	13.8
\$15	25	\$9,750	\$2,160	\$7,590	\$91,080	3.9
\$15	15	\$5,850	\$1,300	\$4,550	\$54,600	6.6
\$15	5	\$1,950	\$432	\$1,518	\$18,216	19.7

Assumptions Used For This Analysis

- A 6 day work week is used. Note these figures are positively impacted by a 7 day work week.
- The operation cost is based on a tanning solution cost of \$400.00 with a usage rate of 120 sessions per 5 gallon container. Approximately costing \$3.33 cents per session.
- Equipment purchase price is \$29,995.00 plus shipping.
- All figures are estimates and are before tax considerations. Leasing the equipment enables your business to write off up to \$25,000 and in some cases more in the first year.
- Payback period is dependent on down payment amount and current lending interest rates.

* Note during the high volume period (average 25 sessions per day) your business may generate enough revenue to completely payback the equipment in all revenue cases.

MagicTan Salon, Budapest, Hungary



rapid return on investment

Attract new clientele by going sunless. You will soak in the profits and reap the rewards of being a forward thinking company.

See if you qualify for the new tax law which allows Uncle Sam to help you pay.



meet the demand

In the tanning business it is important to find ways to increase profits and sales by adding something new. MagicTan™ is that new revenue center. The MT3000 will ultimately increase your customer base and thus will increase your revenue.

In any business, if you do not offer the best service you can be assured that the competition down the street will. Work with your existing equipment to develop a complementary program to meet and exceed your customers' needs. Capture this spa-like treatment before your customers go elsewhere.

MagicTan™ can further enhance the solid relationships you have built by providing you with the BEST sunless tanning technology available. This breakthrough engineering has made the MT3000 the new revolution in tanning and will serve us well as we work together to achieve the end result so important to us both - *Customer Satisfaction.*

We at MagicTan™ realize that customer loyalty is heavily influenced by how far your business is willing to go to satisfy a customer's needs.

Stand out in this crowded marketplace by offering this unique alternative experience.



"What a feeling - to look tanned while vacationing and enjoy the sun while being protected."

Laura Mastandrea
MT Sales Inc., Solon, Ohio

become
a part of this
growing market



"The cheerleaders are delighted to find a quick and safe way to have a bit of color and are looking forward to showing off their new tans."

Debbie Jackson
Scotland
The Claymores
Cheerleaders

"Clients love MagicTan™. Our older cliental has increased enormously.

My fair clients are ecstatic about their color because they were never able to come close to a 'dark' tan by using the beds. I have had pregnant women use the MT booth and they love it. Great job on the Prep Cream and Extend.Thanks!"

Mary Ducheneaux
Electric Beach
Oceanside, California

If you would like to become a leader in the sunless tanning market, contact

Robert J. Hammer
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Distributor for MAGIC TAN

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UV Light and
Sunless
Tanning

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www.AandEtan.com



· no UV light issues
· beautiful golden color for
hard to tan skin

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Sunless
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